



The Vision Care Direct Difference

Vision Care Direct Is Not Like Any Other Vision Plan

How are we different? We live in your community, pay taxes, vote, and own small businesses. We are involved with our patient's lives. We don't want a big-box company putting restrictions on the type of care we provide, materials we dispense, or tell us which vendors we must use. We believe that our patients want the kind of high-quality health care they can expect from independent optometry.

To learn more about our plans or enroll,
[CLICK HERE!](#)

Vision Care Direct is a membership plan, it is not insurance.